

Focusing on high-value care for the patient

Venue Entrance G6, AUH

INTRODUCTION

TIMESLOT	ACTIVITY	DESCRIPTION
09.30-10.00	Welcome and registration Host Tine Gøtzsche	Registration, nametags, coffee ect.
Presenter		Focus
10.00-10.15	Thomas Balle Kristensen, CEO, Aarhus University Hospital	What are the challenges facing European healthcare systems in the near future and why we should prioritize high-value care
10.20-10.50	Katharina Achstetter, Research fellow Technische Universität Berlin	Exploration of the recently published EU-framework on low-value care and how this ties into building sustainable healthcare systems
10.55-11.15	Steffen Thirstrup, CMO European Medicines Agency	What is <i>value</i> in the context of the European Medicines Agency and what is the interplay between regulation and innovation in high-value care
11.20-11.40	Mads Koch, CEO MedTech Denmark	How can innovation in Medtech support a movement towards higher-value care whilst avoiding the pitfalls of overdiagnostics
11.45-12.05	Kristine Sørensen, Ph.D Global Advisor European Health Perspective	How can we support self-efficacy and empowerment through the improvement of organizational health literacy and shared decision making
12.10-13.00	Lunch	

WORKSHOPS

All workshops are co-led by EUHA members.

Part 1: Knowledge sharing. **Part 2:** Discussion. **Part 3:** Call for Action.

TIMESLOT	WORKSHOP	FOCUS
Track 1 13.00-14.30 F291-103	Implementing Choosing Wisely Presentations by: Trine-Line Korsholm, MD, Specialist Christian Trolle, MD, Clinical lead	How can we succeed in identifying, and de-implementing low value care?
Track 2 13.00-14.30 G206-122	Patients and Society Presentations by: Susanne Axelsen, MD, PhD, Associate Professor Connie Ziegler, Project Manager	How do we ensure that patients endorse prioritization and what can be done to incorporate patient views into the structure of healthcare systems
Track 3 13.00-14.30 G213-134	Transforming guidelines Presentations by: Christian Erikstrup, MD, PhD, Clinical Professor Martijn Oude Voshaar, PhD, Associate Professor	How do we future-proof medical guidelines while also ensuring that the effects of guidelines reflect real-world impacts and align with patient priorities
Track 4 13.00-14.30 G206-124	Transforming leadership Presentations by: Ena Niño de Guzmán Quispe, MD, MPH, PhD Christian Gerdes, MD, Head of Cardiology	How do we engage healthcare professionals as co-creators of change? Exploration of collaborative leadership for patient-centered innovation.
14.30-15.00	Short break	

DISCUSSION & CLOSURE

TIME SLOT	ACTIVITY	PARTICIPANTS
15.00-16.00	Panel discussion What should be done to ensure availability of high-value care in the future?	Charlotte Rotbøl, CMO, AUH Steffen Thirstrup, CMO, EMA Mads Koch, CEO, MedTech Denmark Stefan Sleijfer, CEO & Dean, ERASMUS MC Gemma Craig; Deputy Chief Nurse, Guy's & St. Thomas' NHS Foundation Trust
16.00-16.15	Closure	
From 17.30	Tour at AROS - Aarhus Museum of Modern Art, AROS Alle 2, 8000 Aarhus	Open for participants.
18.00 - 21.00	Drinks and Standing Dinner at AROS	